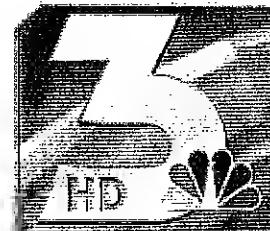


## ORDER



KSNV

Orders	Order / Rev:	104403	Alt Order #:	06832083
	Product Desc:	HELLER FOR SENATE		
	Estimate:			
	Flight Dates:	10/10/12 - 10/21/12		
	Original Date / Rev:	07/18/12 / 10/22/12		
	Order Type:	GENERAL		
	Primary AE:	Amy McCreary		
	Sales Office:	BLPHI		
	Sales Region:	National		
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:			
	Billing Contact:			
	3299 K St. NW			
	Washington, DC 20007			
	Billing Type:	Cash		
	Billing Calendar:	Broadcast		
	Billing Cycle:	EOM/EOC		
	Agency Commission:	15%		
Advertiser	Name:	Heller, Dean for U.S. Senate <i>Revised</i>		
	Demographic:	A35+		
	Product Codes:	PLC01		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/21/12	73	\$49,275.00	\$41,883.75	October 2012	73	\$49,275.00	\$41,883.75	0.00
					Totals	73	\$49,275.00	\$41,883.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$49,275.00
Market	100%	\$169,913.79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$44,177.59
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	18%	\$30,584.48
KTUD	1%	\$1,699.14
KVVU	24%	\$40,779.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,398.28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a		--WTF--	:30	6	\$300.002	0.00	NM	2	\$600.00	

## NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	--WTF--	2	\$300.00	0.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/15/12	10/16/12	M-F	5-6a WakeUp w/WagM		5-6a		MT-----	:30	4	\$300.00	2	0.00	NM	2	\$600.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 MT----- 2 \$300.00 0.00																	
E 3	KSNV	10/15/12	10/16/12	M-F	6-7a WakeUp w/WagM		6-7a		MT-----	:30	4	\$450.00	2	0.00	NM	2	\$900.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 MT----- 2 \$450.00 0.00																	
E 4	KSNV	10/10/12	10/12/12	M-F	6-7a WakeUp w/WagM		6-7a		--WTF--	:30	6	\$450.00	2	0.00	NM	2	\$900.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --WTF-- 2 \$450.00 0.00																	
E 5	KSNV	10/10/12	10/12/12	Today Show		CM	658a-9am		--WTF--	:30	6	\$600.00	2	0.00	NM	3	\$1,800.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --WTF-- 3 \$600.00 0.00																	
E 6	KSNV	10/15/12	10/16/12	Today Show		CM	658a-9am		MT-----	:30	4	\$600.00	2	0.00	NM	1	\$600.00
TODAY																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 MT----- 1 \$600.00 0.00																	
E 8	KSNV	10/10/12	10/12/12	M-F	Today Show II 3rd H	CM	9-10a		---TF--	:30	3	\$275.00	2	0.00	NM	0	\$0.00
TODAY 2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---TF-- 2 \$275.00 0.00																	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a ---ThF---- :30 (\$275.00) 0.00 NM																	
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a ---ThF---- :30 (\$275.00) 0.00 NM																	
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
E 9	KSNV	10/10/12	10/12/12	M-F	Today Show III 4th H	CM	10am-11am		--WT--	:30	2	\$225.00	2	0.00	NM	1	\$225.00
TODAY 13																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --WT-- 2 \$225.00 0.00																	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am --WTh---- :30 (\$225.00) 0.00 NM																	
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
E 10	KSNV	10/15/12	10/16/12	M-F	Today Show III 4th H	CM	10am-11am		-T-----	:30	1	\$225.00	2	0.00	NM	0	\$0.00
TODAY 13																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -T----- 1 \$225.00 0.00																	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am -T----- :30 (\$225.00) 0.00 NM																	
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
E 11	KSNV	10/15/12	10/16/12	Rachael Ray		CM	11am-12pm		M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
RR																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 1 \$225.00 0.00																	
E 12	KSNV	10/10/12	10/12/12			CM	11am-12pm		---TF--	:30	2	\$225.00	2	0.00	NM	2	\$450.00

Order / Rev: 104403  
Alt Order #: 06832083  
Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Rachael Ray												
				Rachael Ray												
				RR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	---TF--		2	\$225.00		0.00							
E 13	KSNV	10/10/12	10/12/12	Noon News	CM	12-1230pm	--W----	:30	1	\$275.00	2	0.00	NM	1	\$275.00	
				Noon News												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--W----		1	\$275.00		0.00							
E 14	KSNV	10/15/12	10/16/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00	
				Noon News												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/15/12	10/21/12	MT-----		2	\$275.00		0.00							
E 15	KSNV	10/15/12	10/16/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00	
				The Agenda 1230pm												
				AGENDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/15/12	10/21/12	MT-----		1	\$225.00		0.00							
E 16	KSNV	10/10/12	10/12/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00	
				The Agenda 1230pm												
				AGENDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--WTF--		3	\$225.00		0.00							
E 17	KSNV	10/10/12	10/12/12	Days of our Lives	CM	1258p-2pm	--WT---	:30	2	\$275.00	2	0.00	NM	1	\$275.00	
				Days of our Lives												
				DAYS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--WT---		2	\$275.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KSNV	10/08/12-10/14/12	Days of our Lives		1258p-2pm				--WTh-----	:30	(\$275.00)	0.00	NM		
				<i>Unresolved</i>												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
E 18	KSNV	10/15/12	10/16/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.00	2	0.00	NM	1	\$275.00	
				Days of our Lives												
				DAYS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/15/12	10/21/12	MT-----		2	\$275.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/15/12-10/21/12	Days of our Lives		1258p-2pm				MT-----	:30	(\$275.00)	0.00	NM		
				<i>Unresolved</i>												
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
E 19	KSNV	10/15/12	10/16/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00	
				The Doctors												
				DRS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/15/12	10/21/12	-T-----		1	\$225.00		0.00							
E 20	KSNV	10/10/12	10/12/12	The Doctors	CM	2pm-3pm	---TF--	:30	2	\$225.00	2	0.00	NM	2	\$450.00	
				The Doctors												
				DRS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	---TF--		2	\$225.00		0.00							
E 21	KSNV	10/10/12	10/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
				Dr Phil												
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--W----		1	\$300.00		0.00							
E 22	KSNV	10/15/12	10/16/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.00	2	0.00	NM	2	\$600.00	
				Dr Phil												
				PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/08/12	10/14/12	--W----		1	\$300.00		0.00							

Order / Rev: 104403  
Alt Order #: 06832083  
Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																			
E 31	KSNV	10/15/12	10/16/12	Face to Face/Ralston Rep CM		730-758pm	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00																			
Face to Face w/ J. Ralston																																		
FACE																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>MT-----</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	MT-----	2	\$450.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/15/12	10/21/12	MT-----	2	\$450.00	0.00																													
<table> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNV</td> <td>10/15/12-10/21/12</td> <td>Face to Face/Ralston Report</td> <td>730-758pm</td> <td>MT-----</td> <td>:30</td> <td>(\$450.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>															Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KSNV	10/15/12-10/21/12	Face to Face/Ralston Report	730-758pm	MT-----	:30	(\$450.00)	0.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																									
1	KSNV	10/15/12-10/21/12	Face to Face/Ralston Report	730-758pm	MT-----	:30	(\$450.00)	0.00	NM																									
<p>See MG 31.3    [PGM CHG = NBC DEBATE]</p>																																		
<p>3 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm -T----- :30 \$450.00 0.00 NM</p>																																		
<p>④ MG for 31.1 10/16    [INV CODE]</p>																																		
E 32	KSNV	10/10/12	10/12/12	Face to Face/Ralston Rep CM		730-758pm	--W-F--	:30	2	\$450.002	0.00	NM		2	\$900.00																			
Face to Face w/ J. Ralston																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>--W-F--</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	--W-F--	2	\$450.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	--W-F--	2	\$450.00	0.00																													
E 33	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven CM		11pm-1135pm	---T---	:30	1	\$775.002	0.00	NM		1	\$775.00																			
M-F News 3 at Eleven																																		
NEWS																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>---T---</td> <td>1</td> <td>\$775.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	---T---	1	\$775.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	---T---	1	\$775.00	0.00																													
E 34	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven CM		11pm-1135pm	M-----	:30	1	\$775.002	0.00	NM		1	\$775.00																			
M-F News 3 at Eleven																																		
NEWS																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$775.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$775.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/15/12	10/21/12	M-----	1	\$775.00	0.00																													
E 35	KSNV	10/15/12	10/16/12	The Tonight Show CM		1135p-1237a	MT-----	:30	1	\$275.002	0.00	NM		1	\$275.00																			
TON SHOW																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>MT-----</td> <td>1</td> <td>\$275.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	MT-----	1	\$275.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/15/12	10/21/12	MT-----	1	\$275.00	0.00																													
E 36	KSNV	10/10/12	10/12/12	The Tonight Show CM		1135p-1237a	--W-F--	:30	2	\$275.002	0.00	NM		1	\$275.00																			
TON SHOW																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>--W-F--</td> <td>2</td> <td>\$275.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	--W-F--	2	\$275.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	--W-F--	2	\$275.00	0.00																													
<table> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNV</td> <td>10/08/12-10/14/12</td> <td>The Tonight Show</td> <td>1135p-1237a</td> <td>--W-F--</td> <td>:30</td> <td>(\$275.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>															Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	--W-F--	:30	(\$275.00)	0.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																									
1	KSNV	10/08/12-10/14/12	The Tonight Show	1135p-1237a	--W-F--	:30	(\$275.00)	0.00	NM																									
<p>Unresolved</p>																																		
E 39	KSNV	10/12/12	10/12/12	Fri 10-11p CM		10-11pm	----F--	:30	1	\$2,100.002	0.00	NM		1	\$2,100.00																			
Friday Prime 10-11pm																																		
DATERLINE																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>----F--</td> <td>1</td> <td>\$2,100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	----F--	1	\$2,100.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	----F--	1	\$2,100.00	0.00																													
E 41	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY CM		6a-7a	-----S-	:30	1	\$225.002	0.00	NM		1	\$225.00																			
News 3 Sunrise SATURDAY																																		
NEWS																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$225.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$225.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	-----S-	1	\$225.00	0.00																													
E 42	KSNV	10/13/12	10/13/12	Saturday Today CM		7a-9am	-----S-	:30	1	\$325.002	0.00	NM		1	\$325.00																			
Saturday Today																																		
SAT TODAY																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$325.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	-----S-	1	\$325.00	0.00																													
E 43	KSNV	10/13/12	10/13/12	News 3 Today - SATURDAY CM		9am-930am	-----S-	:30	1	\$300.002	0.00	NM		1	\$300.00																			
News 3 Today - SAT																																		
NEWS																																		
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$300.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																													
Week: 10/08/12	10/14/12	-----S-	1	\$300.00	0.00																													
E 44	KSNV	10/13/12	10/13/12	CM		5pm-630pm	-----S-	:30	2	\$450.002	0.00	NM		2	\$900.00																			

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa-Su Early News												
				Sa-Su Early News												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S-		2			\$450.00	0.00						
E 45	KSNV	10/13/12	10/13/12	Weekend Jeopardy/WheGM		630-730pm			-----S-	:30	1	\$375.002	0.00	NM	1	\$375.00
				WKND Jeop/Wheel												
				JEP\WHEEL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S-		1			\$375.00	0.00						
E 46	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002	0.00	NM	1	\$750.00		
				Saturday Night Live												
				SNL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S-		1			\$750.00	0.00						
E 47	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.002	0.00	NM	1	\$225.00		
				News 3 Sunrise SUNDAY												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$225.00	0.00						
E 48	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002	0.00	NM	1	\$500.00		
				Sunday Today												
				SUN TODAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$500.00	0.00						
E 49	KSNV	10/14/12	10/14/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.002	0.00	NM	1	\$1,900.00		
				Meet the Press												
				MTP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$1,900.00	0.00						
E 50	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.002	0.00	NM	1	\$250.00		
				News 3 Today												
				NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$250.00	0.00						
E 51	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM GM	CM	9:30a-10a	-----S	:30	1	\$375.002	0.00	NM	1	\$375.00		
				Chris Matthews SUN 9:30am												
				CM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$375.00	0.00						
E 52	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.002	0.00	NM	1	\$1,600.00		
				NFL Pre-Game												
				FNIA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$1,600.00	0.00						
E 53	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.002	0.00	NM	1	\$8,000.00		
				NFL Football												
				SNF												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$8,000.00	0.00						
E 54	KSNV	10/14/12	10/14/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$6,500.002	0.00	NM	1	\$6,500.00		
				NFL End of Game Break												
				NFL POSTGAME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$6,500.00	0.00						
E 55	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM	1	\$200.00		
				Sports Night in Las Vegas												
				SPORTS NIGHT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S		1			\$200.00	0.00						
N 56	KSNV	10/16/12	10/16/12		CM	12-1230pm	-T-----	:30	1	\$275.002	0.00	NM	0	\$0.00		

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/21/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: \_\_\_\_\_

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Noon News												
				Noon News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----			1	\$275.00	0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	KSNV	10/15/12-10/21/12	Noon News			12-1230pm					-T-----	:30	(\$275.00)	0.00	NM
	<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 57	KSNV	10/20/12	10/20/12	News 3 Today - SATURDAY		9am-930am		-----S-	:30	1	\$500.00	1	0.00	NM	1 \$500.00	
				News 3 Today - SAT												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-			1	\$500.00	0.00							
N 58	KSNV	10/17/12	10/21/12	Wake Up Early w/ Wagners		430a-5a		--WT--S	:30	1	\$50.00	3	0.00	NM	0 \$0.00	
				Wake Up Early Wagners												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	--WT--S			1	\$50.00	0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners			430a-5a					--WTh---Su	:30	(\$50.00)	0.00	NM
	<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
													Totals	73	\$49,275.00	